



NOLA CITY COUNCIL

The legislative branch of New Orleans city government

www.nolacitycouncil.com

Website Highlights: [NOLACityCouncil.com](http://www.nolacitycouncil.com)

The screenshot shows the NOLA City Council website homepage. At the top, there is a navigation menu with links: Home, Meet The Council, Council News, Council Calendars, Resources, Districts & Maps, Video, and Emergencies. The main content area features a large article titled "NOLA City Council to Launch Redesigned Website and Live & Archived Streaming Video of City Council Meetings" dated August 31, 2009. The article text describes the launch of the redesigned website, NOLACityCouncil.com, and the live and archived streaming video of City Council meetings. It lists several new features: the latest streaming video technology, expanded constituent resources (including Multilingual Functionality, "What Citizens Need to Know" and Emergency Preparedness Information pages, Meetings and Events Calendars, Enhanced News and Resources Sections, Site-wide Search Function, and a Citizen Comment Form), and a Citizen Comment Form. Below the article are three promotional tiles: "Which is my district? View a map of all City Council districts", "Watch the Council in session LIVE", and "Master Plan with the Force of Law: Planning and Zoning in New Orleans and what it means to you...". On the right side, there is a search bar and a "What citizens need to know" section with a list of recent news items. At the bottom, there is an "Upcoming Events" section with a calendar icon and a list of events: 9.01.09 Public Works Committee, 9.02.09 Education Committee, 9.02.09 Recovery Committee, and 9.03.09 Regular Meeting. The footer contains contact information, a "Join our Email List" button, and a "Join" button.

New Features & Increased Functionality

- New Site Name - NOLACityCouncil.com
- Updated Menu Options
 - Drop-down menus offer visitors quick and easy views
 - Web Pages divided into general categories, reducing text content on the homepage
- Meetings, Events and Holidays Calendars
 - Month by month view
 - Links to agendas, websites and related documents
- Upcoming Events
 - Lists upcoming meetings, events and holidays on the homepage
- Related News Section on Councilmember and Council Committee Pages
 - Provides instant access to recent news items specific to Councilmembers and Committees
- Links of Interest on Councilmember and Council Committee Pages
 - Offer links of interest pertaining to Councilmembers' and/or Committees' issue focus areas
- Site-wide Search Function
 - Allows users to search all content on the website by keyword



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The screenshot shows the NOLA City Council website interface. At the top, there is a navigation menu with links for Home, Meet The Council, Council News, Council Calendars, Resources, Districts & Maps, Video, and Emergencies. The main content area is titled 'Emergencies' and features a sub-section 'Be Prepared for Hurricane Evacuations'. Under this, there is a 'Pre-Hurricane Preparation' section with a list of instructions: find shelter, map routes, update photos, plan for pets, and set up online banking. A photo shows council members Willard-Lewis and Hedge-Morell discussing the effects of Hurricane Gustav. Another photo shows council members Willard-Lewis, Fielkow, and Clarkson surveying water overtopping levees. A 'What citizens need to know' section lists emergency supplies and actions to take. An 'Upcoming Events' calendar shows dates from 9.01.09 to 9.03.09.

Constituent Resources

- Multilingual Functionality – Free Spanish and Vietnamese Translations
- Emergency Web Page
 - Information center for citizens with important links and phone numbers, evacuation information, neighborhood damage reports and photo and video content
- “What Citizens Need to Know” Section on the Homepage
 - Provides citizens with recent news, resource links and community and/or public documents of interest
- Upgraded Resources Section
 - Listing of City Government contacts and information relevant to City services and citizens’ needs
- Submit Comment Form
 - Allows website visitors to submit comments, suggestions and questions directly to the City Council
- Council Staff and Central Staff Contact Information
 - Provides phone numbers and email addresses for key contacts in each Council Department and Councilmember’s Office



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Enhanced Video Content

- Live Streaming Video and Archived Video with multiple channels and worldwide accessibility
 - NOLA GOV. Online
 - Interactive Agenda with indexed “Jump-to Points”
 - Meeting Minutes with links to related discussions
 - Video search function
 - Special Emergency Coverage
 - Live streaming of News Conferences and city-wide and neighborhood video tours
 - Link to Executive Branch Programming
- Video and Photo Galleries of Community Events